

# HEARsay

News from Harley Street Hearing and Musicians' Hearing Services

## WELCOME

A big thank you to West End Musical 'On Your Feet' for the lovely cover photo. The show is based on the life of Gloria Estefan and like many other West End shows we provide hearing protection and audiology services for the cast. It's been an exciting year at Harley Street Hearing. The big move to No. 2 Harley Street is now complete and we're settling in nicely to the new building. Our Musicians' Hearing Health Scheme has proved extremely popular and we are now running clinics all over the UK. I am so pleased to be actively involved in raising awareness among young musicians about the damage that loud music can cause to their hearing. We have welcomed a number of new team members over the last few months so you might see some new faces when you come to the practice. **Please don't hesitate to contact us if you have any questions or requirements.**



**Paul Checkley**  
*Clinical Director*



Photo courtesy of Johan Persson

HARLEY  
· STREET ·  
HEARING

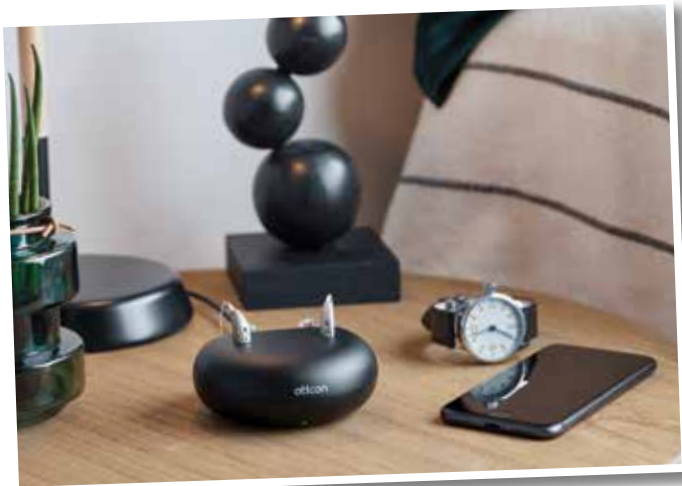
**musicians'**  
**hearing**  
**services**  
protecting your  
musical future

# What's new...

## New hearing aid technology

*Opn S* gives you even better speech understanding with less effort in noisy environments. Here are just some of the benefits for this new hearing technology:

- Breakthrough technology stops feedback even before it occurs.
- Proven BrainHearing benefits:
  - Reduces your listening effort
  - Helps you remember more of what is being said
  - Gives you better speech understanding
  - Improves your ability to follow conversations with multiple speakers
- The Opn S includes a new booster function through the **Oticon ON App** giving your hearing aids an extra boost allowing speech to stand out from noise in an everyday situation.
- Now available as a rechargeable style. Just place the hearing aids in the charger for three hours, and you'll have power for the entire day.



*LIVIO* is the world's very first hearing aid with Artificial Intelligence (AI).

This is a hearing aid within a class of its own.



This new technology is completely revolutionary. It features integrated sensors and AI (this means it performs tasks that normally require human intelligence).

It's proven that hearing health is directly connected to overall health and well-being. Meaning those who can hear can engage with the world around them and live healthier and better lives. Early treatment for hearing loss can limit cognitive decline and dementia.

*Some of the unique features of LIVIO:*

- Up to 30% improvement in speech understanding in noisy environments
- Significant improvements in sharpness and clarity
- Automatically and instantly adapts to the environment to optimise challenging situations
- Built-in activity tracker – to support hearing health and fitness
- Manages balance and spatial awareness
- Detects if you fall and alerts your chosen contact

If you'd like to trial any of these new technologies call 020 7486 1053 or e-mail [info@harleysthearing.co.uk](mailto:info@harleysthearing.co.uk)

## We've moved...

You may already be aware that we have moved to new premises at No 2 Harley Street, W1G 9PA. We will remind you again when we text your appointment confirmations but if you are in any doubt please feel free to contact Katherine and her team who will be pleased to help. The lease was up on the building at 129 but we are very excited about our new building as it gives us much more space and will hopefully be more comfortable for you. You will also be much closer to John Lewis for shopping after your appointment!



# I get to *hear far more* than I would do with ordinary hearing aids

I had in the canal hearing aids to begin with which were fine, and then as my hearing got worse I progressed to others and was ok with them (as I didn't know any better) but in the accordion orchestra as I am not a very good player I am at the back of the seconds. We have quite a quietly spoken conductor so I often find myself having to ask "what did he say!" The other problem is that when we had percussion joining us, they were behind me and are very loud!

I now find I hear things behind me much better with my new Evoke hearing aids.

The Evoke sound is very crisp, very clear and different but I can't quite fully verbalise the difference! I do like the music option. What is surprising to me is that I often use it in every day situations not just music!

I like being able to scroll through the options on my ear. I do find it easy to use.

My hearing aids are a very good fit which is probably very important and probably better than any of my others.

*“I started to hear sounds that I had not heard to date!”*

I get to hear far more than I would do with ordinary hearing aids, so for instance it is important to hear what the other sections of the orchestra are doing. I get to hear the loud and the soft bits. One downside is that I cannot get a directional focus on my hearing aids without using the phone which is a bit difficult when playing the accordion!



I also started to hear sounds that I had not heard to date! Especially when driving so it was always difficult to know whether the new noise was something to worry about or not!

I have found the team at North London Hearing & Harley Street Hearing to be fantastic and I would, of course, recommend them.

Dr Naomi Whitelaw

## INDEPENDENT HEALTHCARE NETWORK



Due to launch in November, we are pleased to be part of the new Independent Healthcare Network of Marylebone and Fitzrovia. Members include a range of healthcare providers from dieticians to dentists and optometrists. All members are

carefully selected and provide a high standard of service and care.

Please visit our website for further details to find an allied professional in our area.

## Shooting risk to hearing

The high level of sound created when shooting means that even a single shot can cause permanent damage to your hearing. But it is possible to limit damage with suitable hearing protection, provided it is fitted correctly and worn properly.

The new CENS Proflex DX5 has a new digital multi-switch featuring 5 digitally optimised programs plus mute function to cater for all shooting disciplines:

Game, Clay, Range, Wireless Comms & Hunter. Come to 2 Harley Street for your custom-made shooting plugs.



# BEHIND the DOOR *at 2*



Jordan Thompson is a Clinical Audiologist and has a bachelor's degree in biology. His passion for science and linguistics led him to undertake a health science master's degree in audiology in French. Before joining Harley Street Hearing he worked as an NHS Clinical Audiologist, where he acquired experience in diagnostic audiological evaluations and rehabilitation. Jordan is passionate about helping to improve people's hearing and quality of life. He strives to achieve this by providing excellent and thorough care through a patient-centred focus.



Fiona Butterworth studied at the Institute of Sound and Vibration Research in Southampton, completing an undergraduate degree in acoustical engineering and music before starting her masters in audiology. As a musician, she is keen to use her own experiences to inform her work in audiology and is continually broadening her understanding of how hearing, hearing aids, and music are linked. Fiona is particularly interested in increasing the awareness of the need for hearing protection within all musical environments.

## TV & Radio

We are regular contributors to BBC TV and Radio shows as their audiology experts. Visit our website for details.



## HEARING ADVICE FOR WEST END SHOWS

We continue to be the go-to providers for hearing advice and protection for some of the most prestigious West End Shows.



## Wedding Bells

Congratulations to our Senior Audiologist, Jaspreet Bahra, who tied the knot in Puglia, Italy recently.



### HARLEY STREET HEARING

2 Harley Street, London W1G 9PA  
Tel: 020 7486 1053  
Email: [info@harleysthearing.co.uk](mailto:info@harleysthearing.co.uk)  
[www.harleysthearing.co.uk](http://www.harleysthearing.co.uk)

### NORTH LONDON HEARING

HCA Healthcare Golders Green Outpatients & Diagnostics,  
296 Golders Green Road, London NW11 9PY  
Tel: 020 8455 6361 | Email: [info@northlondonhearing.co.uk](mailto:info@northlondonhearing.co.uk)  
[www.northlondonhearing.co.uk](http://www.northlondonhearing.co.uk)