HERARSARY News from Harley Street Hearing and Musicians' Hearing Services



WELCOME



Welcome to the 10th edition of Hearsay, where we bring you news from Harley Street Hearing and the hearing industry.

#10

This year is looking exciting in terms of hearing technology, with some great new products being released in March at the American Academy of Audiology conference in Seattle. At your next appointment your audiologist will advise on any new technology that could benefit you.

In January, we were delighted to hit 1000 Google reviews. I am so grateful to all of you who have taken the time to review the practice or mention us to your friends and family. As you know, we don't advertise or have a "shop window", so personal recommendations are very important to us. I would also like to thank the English National Opera for this image from Handel's Messiah, we are delighted to provide hearing care services to the orchestra at ENO.

Paul Checkley Partner

Photo courtesy of Tristram Kenton©





What's new...

in the world of hearing aid *technology*

Oticon Real

Oticon have a new RIC (receiver-in-canal) hearing aid, Real which features advanced technology that has learned to recognise all types of sound, their details, and how they should ideally sound - helping your brain function at its best by giving you access to all the meaningful sounds around you in perfect balance.

Designed for comfort

Instantly and precisely balances disruptive sounds like wind, handling noise, and sudden sounds.

Exceptional speech clarity

Delivers incredible sound quality and provides you with better access to speech - so you can follow conversations with ease.



Resound OMNIA *portfolio* expansion

Resound now offer a full range of OMNIA hearing aids which have been created for hearing speech in noise.

Introducing BTE (behind-the-ear) and custom-made styles as well as their smallest rechargeable hearing aid yet, the miniRIE (receiver-in-ear).

The miniRIE has a stylish and cosmetic fit without compromising on sound quality, designed for best wearing comfort, thanks to its size, shape and the soft curves. The device offers all day battery life for worry-free use throughout the day and without the hassle of exchanging fiddly batteries on the go.

To trial any of these new technologies call us now on 020 7486 1053.

Testimonial

GIt's a sort of taboo... a top-class musician with a *hearing problem;* I felt negative... **9**

My life as a professional harpist has been incredibly busy for over 50 years. Diagnosed with the ultrarare McArdle disease at age 38, and accepting I had a permanent disability, having just been appointed as the Principal Harpist of the BBCSO, was devastating, but I persevered. After 28 years in the position, I suddenly became permanently blind in my right eye, and after leaving the orchestra. I realised there was a 'not so obvious' decline in my hearing. As musicians, we hear with far more than our ears: we inherently 'feel' music, we are rhythmically almost physically engrossed, harmonically we can 'hear' music within us so that whilst playing the harp, the hearing loss was not so apparent, but I missed bits of conversations, the television sound was increased... It's a sort of taboo... a top-class musician with a hearing problem; I felt negative, yet I still managed really well; the



determination and dedication to my love of harping kept me going.

I read about a few classical musicians who had been helped by the Musicians' Hearing Services. The initial, very affordable ISM-discounted appointment led me to discover that *I would benefit from hearing aids*

My hearing aids do not interfere in any way with my work on concert *platforms or in recordings:* they now make it totally possible.

in both ears; it took me a while to accept, and I had to be comfortable with the actual aids themselves, but they're practically invisible and so unobtrusive. Several solo recitals, lectures, masterclasses, chamber

Musicians' Hearing Research

In January, Matt Frost, a member of our audiology team, presented his new research data at the well-attended Aural Diversity conference in Leicester. Matt's research focused on access to audiology services for musicians with hearing loss. "As an audiologist and a musician myself, this was a subject that was very close to my heart" explained Matt "and the findings will help to steer procedures and protocols in my everyday work at Harley Street Hearing".

concerts, orchestral concerts, later (all at highest professional levels) – I feel exhilarated. It's unfortunate that one cannot speak up about hearing issues in the musical world; many suffer in silence, and I hope I can show that one can definitely be a fully-functional musician by using appropriate hearing aids.

My consultant was Paul Checkley, who dealt with my needs with professionalism and empathy. My *hearing aids do not interfere in* any way with my work on concert platforms or in recordings: they now make it totally possible. I recommend the Musicians' Hearing Services as a first-class resource for anyone with a potential hearing problem. I'm just grateful I found them when I did!

Sioned Williams-Hosseinian Harpist



Meet *the team*

Romy Cohen Clinical Audiologist



Romy completed her BSc and MSc in audiology with distinction at the University of Cape Town. Romy has a particular

interest in adult diagnostic audiology and hearing aid technology and has worked with numerous leading hearing aid manufacturers. She is passionate about improving quality of life through better hearing. Romy is fluent in Afrikaans and can conduct any appointment in Afrikaans. She enjoys creating pottery in her free time.

Geanie Cresswell Receptionist



Geanie loves to help people and will normally be the first person to greet you when you visit Harley Street Hearing. Her

background is in communications, PR and administration in the charity sector, plus many years of hospitality experience while working abroad. She feels most fulfilled when offering empathetic and attentive customer care. In her spare time, Geanie enjoys travelling, camping and practicing yoga.

Romy's Hearing Tips How to help someone with hearing loss

- Always face the listener to allow the person to see your lips and expressions and have the best chance of hearing you. Don't speak as you are walking away with your back to the listener.
- *Stay close* even a small increase in distance may cause communication to fail. Don't try and speak from another room or upstairs you won't be heard.
- Let the listener see your face so you have their attention before you speak. Address the person by name, especially if there are more than two of you present. It may be helpful to touch the person lightly if you are struggling to get their attention.
- Speak naturally and clearly – but DO NOT SHOUT. It is usually the clarity of the speech and articulation, rather than the volume which causes problems for the listener. Speak in a normal, clear voice, it can be hurtful if you appear to be speaking in an artificial way.
- *Try rephrasing your sentences* – if someone has difficulties understanding a sentence after you have repeated it twice, try rephrasing it. Certain sounds can be more difficult to hear and often just misinterpreting a single word can alter the meaning.

New Clinic

We are delighted to let you know that in late spring we will be opening a new clinic at 127 Harley Street, in addition to our current location at 2 Harley Street.

Our audiology team will be working at both locations on rotation. This means it will be even more important to check your confirmation text and email before each appointment, to check at which location the appointment is booked.

The new clinic at 127 Harley Street is in a lovely building and is at the Marylebone Road end of the street. It has a very comfortable waiting area and friendly staff to welcome you when you arrive. The rooms will be furnished with all the resources and equipment needed to provide the same exceptional level of care at both ends of Harley Street.



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