## HEARSav

News from Harley Street Hearing and Musicians' Hearing Services

### WELCOME

I would like to welcome you to the latest edition of Hearsay. In the 12 months since I have joined Harley Street Hearing, a great deal has changed. Please see details of the latest updates and audiology news.

This year we have taken over looking after and servicing all the hearing needs for PC Werth Consulting's patients; we've opened our sister clinic in Greater Manchester -North West Hearing; as well as introducing a new wax removal clinic in Wimbledon.

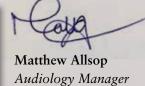
We have also completely modernised our head office at 129 Harley Street.

In practice this means that we now have greater capacity, and state-of-the-art facilities, for the new highly trained hearing healthcare professionals who have joined our team. We are confident that we now have everything in place to offer our patients the best hearing advice available in the UK.

As always we are interested in how you would like things improved at Harley Street Hearing so if you have any suggestions please email them to info@harleysthearing.co.uk.

We look forward to seeing you in the practice again soon.







#03

HARLEY STREET HEARING

# What's new... Outstanding Lyric practice 2015

# UNIQUE hearing technology just released

Hearing aid manufacturer Widex has JUST released the new Unique hearing aid range



Unique pushes the barrier of performance, and takes digital processing to a new level to capture more sound than any other hearing aid on the market.



If you'd like to be one of the first to try Unique, call us on 020 7486 1053 to make an appointment.

At the launch of the new Lyric 3.1, Harley Street Hearing were proud to be awarded the "Outstanding Lyric Centre of 2015" as we are the most successful Centre in Europe and the rest of the world (outside of the USA). We have been chosen, by Phonak headquarters in Switzerland, to be one of the first pilot sites to try the new improved

Lyric "fit and forget" hearing aid.

"The new Lyric has already undergone extensive validation studies, and has been excellently received by patients who now feel they no longer have a hearing

disability. If you would like to be one of the first in the UK to try the new improved Lyric please call us, or let us know at your next complimentary annual hearing review."

### Jaspreet Bahra

Senior Audiologist - Harley Street Hearing

### Testimonial



My name is Alex Hayward, I'm a Property Renovator and Developer (Pinewood Property). My parents first realised I had a hearing loss when I was 4. I was given an NHS hearing

aid when joining a new school age 7. I was stubborn at this age and never wore it! Then at university I invested in some digital aids. I only used these during lectures, never socially.

### After having your new Lyrics fitted what differences did you notice immediately?

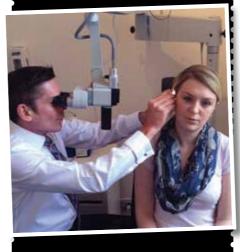
Well it takes a short while to adapt. For 23 years of hearing loss it took me about 4 weeks. Once I was settled in it was small noises like the fizzing of drinks and birds singing, I can now hear hybrid cars also! Noises I've never heard before.

### How has wearing your new Lyrics changed your everyday life?

It's the small things that make a big difference. Before I'd turn around to face someone and have a sinking feeling that it was third or fourth time they'd called my name, that's gone - the embarrassment has been replaced by confidence. The Lyric is my Angel.

### Microsuction /Wax removal

Most GP practices have a 2-3 week waiting list. We now have ENT and audiological medicine at 129 Harley Street, and can normally offer wax removal within 48 hours.



### Tell us story!

Write and tell us an interesting or humorous story about you and your hearing aids and the winner will see their story published on our website, and receive a £50 Marks & Spencers voucher.

Either send or drop into: Harley Street Hearing **129 Harley Street** London W1G 6BA. or e-mail info@harleysthearing.co.uk

### Hearing aids for Music research project

"Hearing Aids for Music is a research project at the University of Leeds and Sheffield Teaching Hospitals NHS Foundation Trust, which explores how deafness, and the use of hearing aids, can affect music listening. The research team approached audiologists at Harley Street Hearing because of their expertise in fitting hearing aids for music and invited Clinical Director, Paul Checkley, to be a member of



### Can hearing aids help with your *tinnitus*?

Hearing aids now have different functions that can help tinnitus

- They can back a hearing loss so the wearer has something else to listen to instead of their tinnitus.
- Combination hearing aids have programs that specifically play sound enrichment noises so that you can hear sounds in quiet situations where there are no back ground noises.
- Certain aids have iPhone apps or ability to select the frequency of tinnitus and its loudness.
- You can select the frequency of the tinnitus and its loudness. The hearing aids then work that information into their programming.

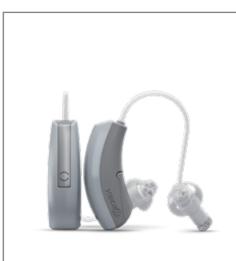
we may be able to help you.

their Advisory Board. Together, we are running a study asking patients about their experiences of listening to music. For more information email musicandhearingaids@leeds.ac.uk, check out the website www.musicandhearingaids.org or follow @musicndeafness on Twitter."

Dr Alinka Greasley Music Psychologist



If you experience tinnitus (ringing in your ears)



### BEHIND the DOOR *at* 129

### Patients Seal of Approval 2 years running

We are so proud that we were chosen 2 years running for Audiologist of the Year; this year by Dr Greg Nassar, our Clinical Services Manager at North West Hearing; and last year by Ms Jaspreet Bahra, who is the UK's Senior Lyric Audiologist at Harley Street Hearing. Now in its eighth year, this highly prized award is nominated by patients who feel their audiologist excels in hearing expertise and care.



If you'd like to enter your nomination for the next "Audiologist of the Year" please visit www.audiologistoftheyear.eu

### Here to Help

"I'd like to introduce my new team, Victoria and Claudia, to anyone who hasn't been in to 129 Harley Street over the Summer.



We now have a new call-waiting phone system, which means we can answer your calls more efficiently. And, for anyone finding it difficult to get into the clinic, we have a Skype internet service where we can show you how to change your batteries and wax filters in the comfort of your own home or office. Please feel free to call us on 020 7486 1053. We are all available to help you with any requests and minor repairs, in our newly refurbished, administrative office".

Katherine O'Neill Practice Manager

### Introducing:



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Harley Street Hearing's new protégé Audiologist, Jon Doyle. Jon first studied for his bachelor's degree

in neuroscience at the University of Manchester. Combining his lifelong passion for music, with a keen interest in sensory systems, led him to undertake the master's degree in audiological science at University College London, before joining us in 2014. Since then he has further cultivated his expertise with cutting edge technology in the field, and is aiming to complete a doctorate degree in audiology whilst engaging in full time clinical practice.

### HSH proactive in hearing protection education



Getting ready for their UK tour the orchestra

of the new Mary Poppins musical have been to see us for hearing protection.



We're also seeing Kinky Boots' orchestra.

### HARLEY STREET HEARING

129 Harley Street London W1G 6BA Tel: 020 7486 1053 9 Harley Street London W1G 9AL Tel: 020 7486 1053

Email: info@harleysthearing.co.uk www.harleysthearing.co.uk

### NORTH LONDON HEARING

Wellington Diagnostics and Outpatients Centre, 296 Golders Green Road, London NW11 9PY Tel: 020 8455 6361

> Email: info@northlondonhearing.co.uk www.northlondonhearing.co.uk