

HARLEY
STREET
HEARING

Newsletter from Harley Street Hearing and Musicians' Hearing Services

HEARSAY

ISSUE
01



as featured
on Channel 4

WELCOME

Welcome to our first newsletter!
The world of audiology and hearing is constantly changing, with advances in technology happening all the time. HearSay will contain stories, features and announcements about everything to do with hearing and hearing loss.

We hope you enjoy the first edition and if you have any comments or suggestions for the next issue please feel free to call on 020 7486 1053 or email at info@harleysthearing.co.uk

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CHANNEL 4'S "EMBARRASSING BODIES" VISITS HARLEY STREET HEARING

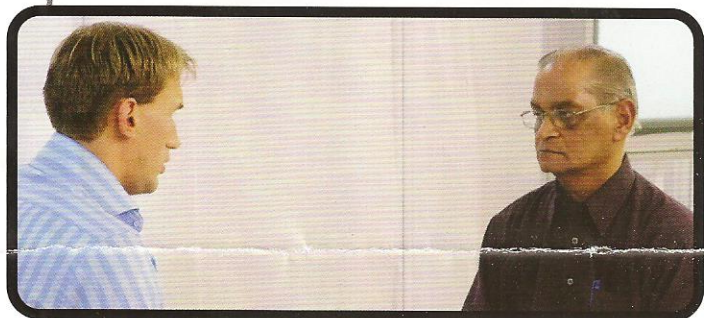
TIn October last year, our hearing specialist Paul Checkley, was approached by the Channel 4 show "Embarrassing Bodies" to offer advice to Mr Jagjivan Chauhan, a viewer of the programme who had hearing difficulties.



embarrassing
bodies



Jagjivan had been experiencing hearing problems for over 8 years and was finding things were gradually getting more difficult. He was finding hearing in noise particularly challenging and he couldn't join in during family gatherings. He was embarrassed that he had to keep asking people to repeat themselves!



The show's doctor Christian, referred Jagjivan to our very own Paul Checkley at Harley Street Hearing for an assessment. Jagjivan's hearing loss is mainly in the higher



frequencies and this can make communication very difficult, particularly when there is background noise. After a detailed, televised assessment, Paul recommended a state-of-the-art digital hearing aids, which help to filter out background noise and adapt to different situations. Jagjivan returned for the fitting a week or so later and there was an immediate improvement with his new hearing aids.

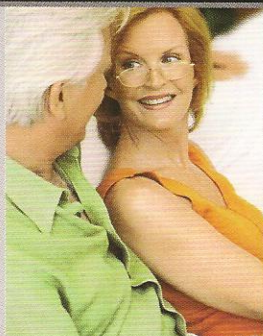
Two months later Jagjivan returned to the Embarrassing Bodies clinic to give his verdict. He was delighted with the new hearing aids and found he could now hear speech clearly again. Even his wife remarked on the improvement and was pleased that Jagjivan could now join in when the family came to visit.

Paul says "Hearing loss is certainly nothing to be embarrassed about, but admitting that you have a problem can be a crucial first step. If you are having

problems hearing it is important to get your hearing tested, modern hearing instruments are extremely effective and almost invisible"

NEW TECHNOLOGY AND HOW IT CAN BENEFIT YOU...

Over the past five years there have been some dramatic improvements in hearing instrument technology and its getting better all the time. Here are four key areas where we have seen recent improvements:



1. SPEECH CLARITY

A new technology called "frequency transposition" automatically moves the high frequency sounds in speech, to a frequency that is audible to the wearer. This makes speech clearer and more understandable. Particularly in high frequency losses.

2. HEARING IN NOISE

Hearing speech in noise is always difficult. However, latest generation directional technology and more efficient noise

cancelling systems mean that hearing in background noise is becoming easier again.

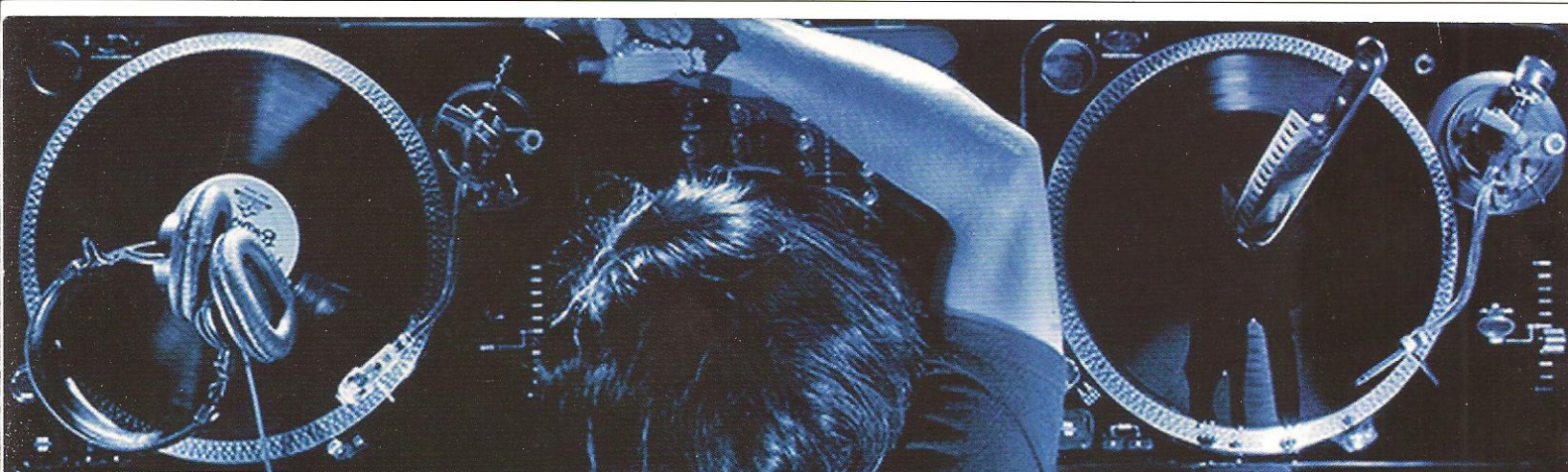
3. SITUATION RECOGNITION

Modern hearing instruments actually monitor the environment and automatically activate technologies to provide the best hearing in different situations. It's like micro computers for your ears, ensuring that you hear clearly wherever you are.

4. SMALL AND DISCREET

Although hearing aids are becoming more high-tech they are smaller than ever before. We can provide the smallest instruments currently available on the market. Our laboratories are expert in producing instruments that are almost invisible.

If you would like an appointment for a hearing test and free consultation to discuss the latest available technology, please do not hesitate to contact us on 020 7486 1053 or info@harleysthearing.co.uk



MUSICIANS' HEARING SERVICES SUPPORT "ONE TUNE, ONE CAUSE" FOR TINNITUS AWARENESS WEEK

In February we joined forces with Eddy Temple-Morris from Xfm and the British Tinnitus Association for a one-off event at Cargo music venue, to launch Tinnitus Awareness Week.

musicians' hearing services
protecting your musical future

The event was to raise awareness about tinnitus and saw a host of famous DJs, who had all suffered with tinnitus, playing one tune each. Our audiologists were on-hand to provide information and advice and provided custom moulded hearing protection at a special "one tune, one cause" discounted price.

Harley Street Hearing and Musicians Hearing Services are always keen to promote awareness about hearing damage. This event provided the ideal opportunity to promote awareness about tinnitus and the damaging effects of exposure to loud music. Audiologist Geraldine Daly, from Musicians Hearing Services says "Many people do not realise that loud music can cause real problems. It's important to protect your ears before you have symptoms and more awareness will hopefully prompt people to take action earlier".

If you would like information about custom hearing protection, please call us on 020 7486 1053

SOME FACTS ABOUT TINNITUS

Tinnitus is a sound perceived in the ears and / or head, which does not have an external source. Almost everybody experiences tinnitus sometimes; perhaps leaving a noisy concert or after a loud bang from a firework. Luckily, the tinnitus usually subsides after a short while.

However, tinnitus can be a problem when it becomes persistent and intrusive for the listener. Here are some facts about tinnitus:

- Ten percent of British adults have experienced tinnitus lasting longer than five minutes.
- Prevalence of tinnitus in the normal population varies from 1 to 15%. In musicians, one study has reported as many as 37% have had tinnitus.
- For approximately 1 in 100 adults, tinnitus severely affects quality of life.
- Tinnitus will often subside naturally but for a significant number of people it does not.
- Noise exposure can cause tinnitus and permanent hearing loss. Hearing should always be protected when the environment is noisy.

If you are worried about tinnitus, please give us a call, our Hearing Therapist may be able to help.

THE DANGERS OF BEING A MUSICIAN

MWhen someone has worked all their life in a factory the cause of hearing loss seems obvious to the audiologist.

However, many are not aware that this can also be a problem for those working in the performing arts, particularly musicians. For a musician who may be rehearsing and / or playing music 4-8 hours a day, the danger of a hearing impairment is

always present. The risk is not just for rock bands, sound levels in an orchestra or West End show can also be loud enough to place the musician at risk from damage.

We know that hearing damage from loud noise (including music) can lead to a number of hearing problems including hearing loss, tinnitus, (ringing in the ears), a sensitivity to loud sounds known as hyperacusis and an abnormal perception of pitch known as dyplacusis. Of course, hearing problems are of particular concern for a musician whose livelihood depends on good hearing.

At Musicians' Hearing Services we specialise in the specific needs of musicians, DJs and people in the entertainment industry and work in partnership with the Musician's Union and the British Society for Performing Arts Medicine. There are lots of solutions to help protect hearing from custom made in-ear monitors to specialist musicians' hearing protection. Feel free to contact us if you would like to discuss specific problems – we are sure to be able to help you.



NEW FROM HARLEY STREET HEARING

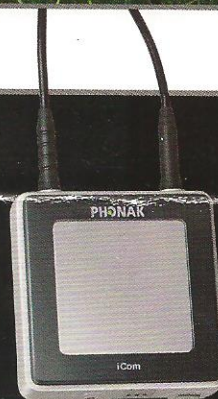
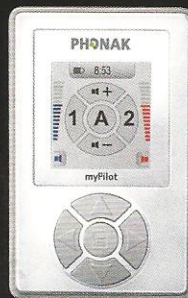


AUDEO MINI & SMART

*So tiny... wear it...
and forget it.*

Our latest addition to our range of instruments come from Phonak UK, one of the worlds leading manufacturers. Phonak have very recently launched the worlds smallest behind the ear hearing instrument.

The Audeo Mini and the Audeo Smart use the most advanced technology on the market to ensure that wearers not only feel confident wearing the hearing aid, they also receive ultimate hearing performance. The Audeo Smart even lets you connect the hearing aid to a range of modern communication devices such as mobile phones and TV's.



Please do not hesitate to contact us if you have additional needs or requirements:

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